

ADVERTISE IN AMCHAM "NEWS & VIEWS" MAGAZINE

3.000 kn
inner cover - 5.000 kn
back cover - 6.500 kn
1/1 page
221 x 271 mm
format with bleed
1/1 page format without bleed: 215 x 265 mm

1.800 kn
1/2
190 x 115 mm

1.800 kn
1/2
90 x 240 mm

1.000 kn
1/4
90 x 115 mm

1.000 kn
1/4
190 x 60 mm

double page - 5.500 kn
2/1
436 x 271 mm

3.000 kn
A4
two sided
print
flyer insert

- VAT not included
- Sponsored article - same pricing as advertising
- Non-members pricing – base price + 50%
- special additional discounts for members

Printing preparation
Prepared ads can be delivered on CD or by e-mail. Ads should be in TIFF (300 dpi) or EPS format, in 1:1 ratio - according to above dimensions, in CMYK color model, fonts converted to curves.

WEBSITE ADVERTISING

www.amcham.hr

- advertising price is for a period of one quarter (3 months)
 - VAT not included
 - Non-members pricing – base price + 50%
 - Banners should be in .jpg format.
- For additional information, please contact: Marina Vugrin - office@amcham.hr

PRICE	170x120 pixels	5.000 kn
-------	----------------	----------

NEWSLETTER ADVERTISING

Chamber's Newsletter is sent every week to 1500 e-mail addresses of senior management of AmCham member companies and other business partners, as well as government and international institutions. Available advertising space is limited and on a first-come first-served basis. Non-members pricing – base price + 50%.

- one-time announcement – promotional text (max. 600 characters including spaces) and your company logo or other picture/photo - 750,00 kn + VAT
- Newsletter sponsor – your logo published in every Newsletter in the period of two months (4 issues) – 2.000,00 kn + VAT

For reservations and any additional info, please contact:
Marina Vugrin - office@amcham.hr

PUBLISHER
American Chamber of Commerce in Croatia

CIRCULATION
1.500 copies per issue

PUBLISHING SCHEDULE
three issues per year
(March, June, September)

- DISTRIBUTION**
- Direct mailing to management of AmCham member companies and other business partners and various government and international institutions (in Croatia and abroad) – including diplomatic corps and American Chambers in all European countries
 - distributed at AmCham events
 - business lounges of Zagreb hotels (4* and 5*)

ABOUT MAGAZINE

- magazine is published in English
- archive issues are available online in pdf format at www.amcham.hr/publications/

RESERVATIONS AND ADDITIONAL INFORMATION
American Chamber of Commerce
Marina Vugrin
Phone: 01 4836 777
Fax: 01 4836 776
e-mail: office@amcham.hr



NEWS & VIEWS

COMMERCIAL AD OR PR ARTICLE:

- 1 page – 3.000 HRK
- 1/2 page – 1.800 HRK
- 1/4 page – 1.000 HRK
- inner cover – 5.000 HRK
- back cover – 6.500 HRK
- double page spread – 5.500 HRK
- flyer inserts (A4, 2-sided print) – 3.000 HRK

SPECIAL OFFER FOR MEMBERS

YEARLY ADVERTISING

- offer is applicable to half page ads and one page ads

One-page ad - 10.000 kn + VAT

- 1/1 ad in every issue of the magazine (three issues per year)
- 1/1 ad in the yearbook
- Newsletter sponsor for two months (4 issues)

Half-page ad - 6.000 kn + VAT

- 1/2 ad in every issue of the magazine (three issues per year)
- 1/2 ad in the yearbook
- Newsletter sponsor for one month (2 issues)

COMPANY IN FOCUS – 4.000 kn + VAT

Company promotion that consists of the following:

- one 1/1 page ad at regular price
- one 1/2 sponsored article in the News & Views containing industry news, interview with your manager or your event announcement
- one e-bulletin announcement (max. 600 characters including spaces) with company logo or photo, link to your webpage and web announcement ('News' section)
- Newsletter sponsor in 1 issue

PATRON MEMBERS

- 20% discount on all advertising

NEW MEMBER PACKAGE

1 + 1 OFFER

- by booking one ad you will receive an extra ad or sponsored article of the same size for free (in issue of your choice within one year)
- free one Newsletter announcement (max. 600 characters including spaces) with company logo or photo, link to your webpage and web announcement ('News' section)
- this offer is valid within one year after joining AmCham