

Conference "Sustainable Tax System"

Sponsorship Offer

AmCham Conference "Sustainable Tax System: Policy, Practice and Perspectives"

American Chamber of Commerce in Croatia is organizing conference "**Sustainable Tax System Policy, Practice and Perspectives**" that will take place on **July 2, 2024, from 9:30 until 12:00 at Westin Zagreb, Kršnjavog 1.**

Labor shortage, strong wage growth in the public sector, abolition of surtax and new income tax rates, continuation of inflation and introduction of option plans for d.o.o. marked the beginning of 2024.

How to create an efficient and fair tax system that supports economic recovery, retention of human capital and removes obstacles to cross-border investments in the single market and creates an environment suitable for sustainable economic growth are the topics of this year's AmCham conference.

The goal of the event is to exchange opinions and best practices on the ways in which tax policy can contribute to strengthening Croatia's competitiveness and creating a favorable and sustainable business environment, economic growth, and development.

Program:

9:00-9:30 Registration and breakfast

9:30-9:35 AmCham welcome addresses:

- Andrea Doko Jelušić, Executive Director, AmCham Croatia
- Rina Musić, President of the Board of Governors

9:35-9:50 Keynote speech

- Marko Primorac, Minister of Finance

9:50-10:50 **Introductory presentations**

10:50-11:50 **Panel discussion**

- Božidar Kutleša, Director General of the Tax Administration
- Josip Funda, Senior Country Economist, World Bank
- Business sector representatives

11:50-12:00 Q&A

For greater visibility of the company as well as to promote commitment to these topics, AmCham is offering sponsorship opportunities for this event:

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	GOLD SPONSOR	SILVER SPONSOR	SPONSOR
Welcome speech	✓		
Participation of company representative at panel discussion or introductory presentation of company representative (for sponsors from the financial advisory sector)	✓	✓	
Company logo on web banner on AmCham home page for period of one month	✓		
2 seats at VIP tables	✓		
1 seat at VIP tables		✓	
Free participation for 4 persons, sponsor’s invitees	✓		
Free participation for 2 persons, sponsor’s invitees		✓	
1/1 page ad or article in News&Views magazine	✓		
1/2 page ad or article in News&Views magazine		✓	
Ad (banner) in two issues of electronic newsletter	✓		
Ad (banner) in one issue of electronic newsletter		✓	
Company logo on printed invitations	✓	✓	
Distribution of commercial materials or appropriate gifts at event	✓	✓	
Company logo on electronic invitation	✓	✓	✓
Company logo published on event page on AmCham web	✓	✓	✓
Company logo published in News&Views magazine and Yearbook	✓	✓	✓
Company logo in introductory video	✓	✓	✓
Company mention in AmCham social media (Linkedin and Twitter)	✓	✓	✓
Company mention in welcome speech	✓	✓	✓
	6.000 eur + vat	3.000 eur + vat	1.500 eur + vat

* Above mentioned prices are for AmCham members only.