

Executive Lunch

Sponsorship Offer

Executive Lunch "Global Trends in FDI - Where is Croatia?"

AmCham is pleased to announce Executive Lunch on the topic of foreign direct investments "Global Trends in FDI - Where is Croatia?" that will take place on **Tuesday, October 10, 2023, from 12:00 to 14:00 hours at Hilton Garden Inn Hotel, Radnička cesta 21.**

Geopolitical turmoil, global inflation and economic challenges, as well as ambitious green and digital transition plans are trends that have also affected foreign direct investments. The country's competitiveness is still important, but with the strengthening of global competition, the priorities and interests of investors and host countries are being rearranged. There is increasing talk of talent availability, energy, stability, resilience of supply chains, environmental, social and governance (ESG) compliance and the transition to net zero.

What are the FDI global trends, what are the changes in the interests of investors and host countries and is Croatia on its way to building a sustainable business environment based on digitization, sustainable development and innovation - these are just some of the topics of this year's AmCham Executive Lunch.

Program:

11:30 – 12:00 Registrations and welcome drinks

12:00 – 12:10 AmCham welcome addresses

12:10 – 12:40 Introductory presentations:

- World Bank
- Kearney

12:40 – 13:40 Panel discussion:

- Hrvoje Bujanović, State Secretary, Ministry of Economy and Sustainable Development
- World Bank
- Private sector representatives

13:40 – 13:50 Q & A

13:50 – 14:30 Lunch

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	GOLD SPONSOR	SILVER SPONSOR	SPONSOR
Welcome speech and participation of company representative at panel discussion	✓		
Participation of company representative at panel discussion		✓	
Company logo on web banner on AmCham home page for period of one month	✓		
2 seats at VIP table	✓		
1 seat at VIP table		✓	
Free participation for 4 persons, sponsor's invitees	✓		
Free participation for 2 persons, sponsor's invitees		✓	
1/1 page ad or article in Yearbook	✓		
1/2 page ad or article in Yearbook		✓	
Ad (banner) in two issues of electronic newsletter	✓		
Ad (banner) in one issue of electronic newsletter		✓	
Distribution of commercial materials or appropriate gifts	✓	✓	
Company logo on printed invitations	✓	✓	
Company logo on electronic invitations	✓	✓	✓
Company logo on event page on AmCham web	✓	✓	✓
Company logo in Yearbook	✓	✓	✓
Company logo in introductory video	✓	✓	✓
Company mention in social media (Linkedin and Twitter)	✓	✓	✓
Company mention in welcome speech	✓	✓	✓

6.000 eur **3.000 eur** **1.500 eur**
+ vat + vat + vat