

## DUNJA MARONIĆ FILAKOVIĆ



### SUMMARY OF QUALIFICATIONS

- Creative and resilient individual, goal oriented, focused, opened
- An independent and self-motivated professional with ability to connect different profiles in highly effective team
- Agile, working experience in fast paced environments

### PROFESSIONAL EXPERIENCE

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- **AbbVie Ltd**  
*Market access Lead Adriatic (Croatia, Slovenia, Serbia, B&H, Montenegro)* Nov 2019-present  
*Regulatory Affairs Manager Adria* Jul/2016- Nov 2019
- **Genera**  
*Regulatory director* Apr/2013- Jul/2016
- **Pharmaswiss Ltd**  
*Regulatory manager* Apr/2013-Apr/2009  
*Regulatory assistant* Apr/2009-Apr/2005
- **Medical Intertrade**  
*Sales representative* Apr/2005-Apr/2001
- **Private pharmacy Palinić**  
*Intern pharmacist* Apr/2000-Apr/2001

### EDUCATION

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#### Faculty of Economics, Croatia

Master of Science, Management Oct/2002-Jun /2006

- Student exchange program Pforzheim University, Germany

#### Faculty of Pharmacy and Biochemistry, Croatia

Master of pharmacy (MPharm) Oct/1994-Mar/2000

- Student exchange program University of Porto, Portugal

### PERSONAL

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- **Age:** 48 (DOB: 10 January 1976)
- **Languages:** Croatian (native), English (fluent)
- **Skills:** MS Office advanced user
- **Interests:** Pilates, inline skating, hiking, salsa dance

## **Why do you think membership in the AmCham is important for businesses operating in Croatia?**

Membership in the American Chamber of Commerce (AmCham) is crucial for businesses operating in Croatia for several compelling reasons:

1. **Market Insight:** AmCham membership provides a comprehensive understanding of the Croatian market, including its business environment, regulatory framework, and economic trends. This helps businesses navigate the market more effectively.
2. **Business Advocacy:** By being part of AmCham, businesses can foster stronger relationships with the Croatian government at all levels. AmCham provides a platform to address issues and challenges, facilitating dialogue and solutions that support business growth and development.
3. **Networking Opportunities:** Membership opens up numerous networking opportunities with other companies and professionals. This can lead to strategic partnerships, collaborations, and knowledge sharing.
4. **Unified Voice:** The collective voice of the business community through AmCham is much more influential than individual efforts. AmCham serves as a powerful platform for businesses to discuss, exchange ideas, and advocate for policies that benefit both the business community and Croatian citizens.

In summary, AmCham membership offers valuable insights, robust advocacy, essential networking, and a strong collective voice for businesses operating in Croatia.

## **What motivates you to be an AmCham Board Member?**

As the Market Access and Government Affairs Lead for the Adriatic region at AbbVie, one of the largest U.S. pharmaceutical companies, I am driven by a deep commitment to make a significant difference for patients in Croatia. My passion lies not only in bringing innovative healthcare solutions to the market but also in advocating for policies that prioritize healthcare within Croatian society.

Over the past five years, I have had the privilege of being part of the AmCham Healthcare Committee. During this time, I have witnessed firsthand how AmCham can influence the dialogue between the Croatian government and the business community.

I believe that I can leverage my time, experience, and connections to strengthen this dialogue with healthcare stakeholders in Croatia, leading to better health outcomes and a shift in perception of healthcare expenditures—viewing them as investments rather than costs.

I am convinced that Croatia has the potential to be a successful place for multinational corporations to operate, and I believe that AmCham can lead this transformation.

## **Why do you feel you are qualified? What skills do you bring to the position of Board Member?**

With over 20 years of experience in the pharmaceutical industry, I have had the opportunity to work in a wide range of positions across both generic and innovative sectors. This diverse background has given me a comprehensive understanding of business from multiple perspectives.

My current role as Adriatic Market Access and Government Affairs Lead allows me to have a broad view and the unique opportunity to implement successful strategies across the Adriatic region, including Slovenia, Croatia, Bosnia and Herzegovina, Serbia and Montenegro.

Furthermore, my exposure to American corporate culture has equipped me with a set of skills and values that are crucial for effective leadership and collaboration

**How have you been active in AmCham in the course of the past year?**

I am proud to have had the opportunity to work in the AmCham Healthcare Committee for the past five years. Together, we have challenged the status quo and increased dialogue with state and public institutions.

As a representative of AbbVie, a patron member of AmCham, I have actively participated in numerous AmCham events. I have also been involved in panel discussions on healthcare trends, challenges, and opportunities, where I advocated for better availability of innovative drugs.

Additionally, I am particularly passionate about the development of young professionals. Mentoring AmCham's young talents in 2020 was a significant and fulfilling experience for me.

**What activity or Committee would you like to participate in and be responsible for?**

My area of expertise is Market Access (MA) and Government Affairs (GA). I am dedicated to strengthening partnerships between the business community and the Croatian government at all levels.

As AbbVie is a company focused on the development of young talent, I would like to continue this focus within AmCham. Therefore, I am keen to participate in any initiatives aimed at mentoring and developing young professionals